

**[11003]**  
**SPECIAL DRIVE - DEC - 2022**  
**M.B.A. DEGREE EXAMINATIONS**  
**FIRST SEMESTER**  
**Paper - III : BUSINESS ENVIRONMENT**  
**(2016-17 and 2017-18 Admitted Batches)**

**Time : 3 Hours**

**Maximum Marks: 75**

**SECTION - A**

**I. Answer any FIVE questions not exceeding one page each. (5×4=20)**

1. Concept of Economic Environment.
2. Capitalistic Economic System.
3. Need for Public Sector.
4. Concept of Sustainable Development.
5. Trade Barriers.
6. Euro Currency.
7. International Trading Blocks.
8. 1991, Industrial Policy.

**SECTION - B**

**II. Answer ALL the questions not exceeding 4 pages each. (5×8=40)**

1. a) Outline the factors which are influencing Political Environment in India.

**(OR)**

- b) Briefly write about the various dimensions of International Business Environment.

2. a) What is Mixed Economic System? What are its features?

**(OR)**

- b) Elucidate the provisions of 1956, Industrial Policy Resolution.

3. a) What are the objectives of the Competition Act, 2002?

(OR)

- b) Do you support the concept of Ethics in Business? Give reasons.

4. a) What is Balance of Payments? Outline the reasons for disequilibrium in Balance of Payments.

(OR)

- b) Evaluate the process involved in Exchange Rate determination.

5. a) What is Globalisation? Critically examine its impact on Indian Economy.

(OR)

- b) Explain briefly the origin and objectives of WTO.

### **SECTION - C**

#### **CASE STUDY (Compulsory)**

**(1×15=15)**

- III.** Dr. Rosi Schwarz recently renovated her office and was deciding the best way to implement information technology in order to improve operations. She decided that the receptionist should use a database to keep track of patient appointment information because each day the reception will need to print the appointment list and patient information. Also, the receptionist will have to maintain the information on prescriptions written and any changes billed to the customers. This information will be printed and kept in the patient's file.

#### **Questions:**

1. What is the most suitable information technologies environment? Provide rationale for your choice.
  2. What are the advantages and disadvantages of this type of business environment?
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